

● What is the media?

The media are a form of mass communication through different channels. / They give information to a lot of people at one time. The media provide entertainment / news / education / messages / expose the truth about big business or government.

● What can you tell me about different types of media?

Traditional media are things like newspapers / magazines / television / radio and film. Examples of new media include the internet / websites / blogs / DVDs / interactive programmes. Social media include websites or apps / applications such as Facebook / Twitter / Snapchat / Instagram / Pinterest, where you can share information / post pictures / meet people / communicate online.

● What can you watch on television?

On TV / television you can find many different types of programmes. There are local / international news programmes giving you information about what is happening in your town / around the country / around the world. There are entertainment shows like dramas / soap operas / films. There are talent shows / reality shows. There are documentaries / nature programmes / sports shows / current affairs programmes discussing important topics.

● What can you listen to on the radio?

On the radio, you can listen to news programmes / discussion shows where people talk about a topic / phone in with questions / opinions. There are sports programmes / live matches. You can listen to all types of music / pop music / classical music / jazz / hip hop. There are also weather / traffic reports.

● What can you read in newspapers or magazines?

There are serious newspapers / broadsheets that cover news and current affairs / government / politics. There are also tabloids that focus more on entertainment / celebrity interviews / scandals. In newspapers / magazines you can find news reports / articles / editorials / opinion pages / gossip pages / weather reports / film / book / music reviews / puzzles / sports coverage / TV guides.

● Can you name any newspapers or magazines from around the world?

In the Czech Republic, there are serious newspapers like *Lidové noviny*. The UK has *The Times* / *The Guardian*. In the USA, *The New York Times* / *The Washington Post* / *The Wall Street Journal*

are popular. Tabloids include papers like *Blesk* in the Czech Republic, *The Sun* in the UK, *The National Enquirer* in the USA. Some famous magazines are *Vogue* / *Cosmopolitan* / *Sports Illustrated* / *National Geographic* / *The Economist* / *People*.

● Do you use any traditional media? How?

I like reading magazines / books / newspapers. I like going to the library to read. I listen to the radio in my bedroom / in the car / on the way to school. I watch TV programmes at home with my family / friends.

● What do you use the internet for?

I use the internet / go online to search for information / look at the news / read blogs / listen to music. I watch TV shows / videos on YouTube. I use Twitter / Instagram to share information / post photos. I use social networking sites like Facebook / Snapchat to keep in touch / communicate / share photos with friends. I download / stream TV shows / films / podcasts.

● What are the advantages of using the internet over traditional media?

The internet is quicker / more up-to-date / free. You can get news / information immediately. I can read everything on my phone. You can read breaking news on Twitter / news websites. I can access a broader range of information / get information from around the world / have a wider choice of opinions / share information with others.

● What are the disadvantages?

You can't always trust what you read. There is too much information online and it's confusing. Traditional media have more time to check facts / are more trustworthy / reliable. I like reading magazines / books / newspapers because I like having something physical to hold in my hand / I don't like reading on a screen / I like to have something to keep. I prefer watching TV programmes on the sofa with my family / friends.

● What jobs can you find in the media?

If you are a journalist, you find information / research stories / uncover good and bad information. You could publish stories / write articles / broadcast them on the radio / television or internet. A magazine editor checks the stories / corrects spelling / grammar / manages the content. A TV editor is the person who cuts / chooses the material. A TV / film director tells the cameramen what to film / decides how a show looks. A script writer writes the dialogue for TV dramas or films.

Bridge



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