





- Describe the pictures. What aspect of fashion does each one show?
- Who do you think the people in the pictures are? What does fashion mean to them?
- How do these pictures relate to your own feelings about fashion?
- What do you think are the most serious problems connected with fashion?

TOPIC CARD

Fashion

DISCUSSION

How important is it for you to express yourself through your choice of clothes? What do your clothes say about you?

What is the difference between beautiful, fashionable and stylish? What gives a person style? Is fashion art?

Should fashion be responsible? If so, in what ways? Is sustainable fashion just a trend or a lifestyle? Do you reuse or upcycle clothes?

JUST IMAGINE

You have been asked to make an English-language vlog (video blog) about fashion and clothing. You have complete freedom – you could include anything from investigations into clothing factories or interviews with designers to just filming people on the street and talking to them about their style. What topics will you cover? What information will you include?

DATA MINER

In the EU, average spending on clothing and fashion is more than **1,000** Euros per person per year.

The average consumer buys **60%** more pieces of clothing than **15** years ago, but each item is only kept for half as long.

93% of fast fashion brands do not pay a living wage to the people who make their clothes.

Sources: Statista, UN Alliance for Sustainable Fashion, Fashion Checker

QUOTES

"Fashion is what you're offered four times a year by designers. And style is what you choose."

Lauren Hutton
model and actress

"When you don't dress like everybody else, you don't have to think like everybody else."

Iris Apfel
businesswoman and designer

"Fashion is a form of ugliness so intolerable that we have to alter it every six months."

Oscar Wilde
playwright

"Fashion is the armor to survive the reality of everyday life."

Bill Cunningham
photographer

WORD BANK

stylish / fashionable / trendy / timeless / a passing trend / fad / trend-setting / conventional / extravagant / controversial / wearable / unwearable / comfortable / form-fitting / baggy / fashion cycle / contemporary / creativity / designer / design / to inspire / to reflect / season / fashion show / high fashion / tailoring / off the peg/shelf / catwalk/runway / collection / element / model / photoshoot / campaign / beauty line / business / fashion magazine / press / social impact / icon / statement / piece / to go shopping / bargain / brand / logo / outfit / fashionista / boutique / accessories / minimalism / oversized / retro / dated / silhouette / cut / fabric / print / kitsch / mass production / sustainable / fast fashion / recycling / upcycling / green fashion / eco-fashion / vintage / second-hand (clothing/ shop) / to sew / to knit / to patch / to mend / sportswear / leisurewear / athleisure / footwear